

**List of Excellence Award winners**

<b>School</b>	<b>Title</b>	<b>Name of team member</b>
Xinjiang University of Science and Technology	The impact of the financial reform of the financial department on enterprises——Taking Huawei as an example	Guo Yun, Zhang Mengchen, Zheng Yue, He Chengyuan
South China Normal University	Research on the impact of information technology on the management of logistics enterprises——Taking S.F. Holding Co., Ltd. as an example	Wen Zhijian, Cao Qianyuan, Hu Yawen, Li Chunxing
University of Shanghai for Science and Technology	Biological asset audit risk control based on the perspective of blockchain —— Taking Zhangzi Island as an example	Ni Miaomiao, Li Yue
Nanjing University of Science and Technology	Research on the comprehensive budget management of H enterprise under the background of "dual——controls over energy intensity and total energy consumption"	Zhu Jiali, Yang Youde, Wang Zhuxuan
Sanda University	Analysis of the benefits of digital transformation of e—commerce platforms——Taking Dingdong (Cayman) Limited as an example	Li Shimeng, Sun Weichong, Zhang Weihao, Lu Keren
University of Shanghai for Science and Technology	The digital transformation of traditional real estate companies——Taking evergrande real estate as an example	Cheng Xinyi, Zhang Shuangjiao, Wang Qian, Lu Haoyu
Guangdong University of Finance & Economics	The impact of digital transformation on the business performance of enterprises——Taking Sany Group as an example	Li Yan, Wang Energy, Lin Zhiwei, Zhu Ziye
University of Shanghai for Science and Technology	The digital economy empowers the transformation of traditional industries —— Taking Siemens as an example	Zhu Nandi, Liu Junlin, Xin Bingjie, Wang Hongyi
Zhengzhou University of Aeronautics	Does tax reduction and fee reduction promote enterprise innovation or financial investment? ——Double case analysis of software development industry	Wang Mengping, Tang Han, Xing Zeqi, Liu Di
Henan University of Technology	Equity crowdfunding platform——Take "Zhongtoubang" as an example	Cheng Ping, Wang Shengnan, He Chunjiao, Liu Jingyuan
Hubei University Of Economics (hbue)	Under the background of "intelligence" of data——The optimal design of internal control problems of G enterprise fund management	Li Mengqin, Wang Yichen
Tongling University	Research on the path selection of Chinese concept stocks returning to the A —— Share market —— Taking Homeinns Hotel Group with the regression of Beijing Capital Tourism Limited by Share Ltd as an Example	Zhou Jun, Liu Junhong, Zhou Qianyu, Si Lei
Xi'an Jiaotong University	Design and management practice based on the financial management and control mode of the group company	Zhang Xiaotao
Shanghai Business School	How to reverse the corporate dilemma in the digital economy era? ——Take ERKE as an example	Jiang Jiawen, Peng Jinglei, Wang Chenxu

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Wuhan Textile University	From Aofei entertainment's pan—entertainment road to see the company's capital operation strategy and risk prevention	Wei Linpeng, Wang Yuhan, Ge Mengjiao, Ge Rong
Sanda University	The impact of big data in the E—commerce industry on investment decisions under the dividend of the digital economy—A case study of Perfect Diary	Li Shengmin, Huang Keying, Liu Yili, Zhang Bufan
Xizang Minzu University	The integration of big data, cloud computing, and internet of things helps S.F. Holdings' operating system reform	Chen Zhang, Wen Xin, Hou Yangyang, Liu Zehua
Yunnan University Of Finance And Economics	Research on the impact of digital transformation on the performance of home appliances enterprises—Taking Gree as an example	Xiong Keyue, Li Lin, Chen Yajie, Luo Chengding
Guangdong University of Finance & Economics	Research on the confirmation and measurement of internet video enterprise revenue based on user value—Taking Bilibili as an example	Gu Jiaqin, Ruan Hanxuan, He Zixuan, Jiang Jiamin
South China Normal University	The impact and enlightenment of financial sharing center on enterprise performance—Based on Country Garden's case Study	Fang Jiani, Cui Lingren
Yunnan University Of Finance And Economics	Yao Ji's 55th card: Family business intergenerational inheritance and digital transformation performance.	Xu Shan, Zhang Xurui, Yang Chunrui
University of Shanghai for Science and Technology	Florasis—The light of domestic products in DTC mode	Zhang Hao, Zhang Yuhan, Xuanyuan Yunpeng, Wang Qinglu
Wuhan University Of Science And Technology	The enterprise management cloud application in the pharmaceutical industry is based on the Harbin Pharmaceutical Group relying on Huawei Cloud SAP as an example	Wu Shiyi, Xu Mengjuan
Jinan University	Midea's digital transformation in the Era of digital economy	Wang Jihong, Liang Yalin
Hebei University	The development and establishment of the financial shared service center—Taking Inner Mongolia Mengniu Dairy Group as an example	Liu Mengmeng, Cui Yuyan, Zhang Lijuan, Dong Xiaoyu
Wuhan University Of Science And Technology	China Vanke's asset—Light model transformation in the digital economy era	Yang Shuang, Jiao Xuanxuan, Zou Xiaowei, Wang Chun
Sanda University	Huawei's digital transformation in the era of big data	Zou Shan, Jia Yongqing, Zhang Xiaohan, Yu Qing
University of Shanghai for Science and Technology	Setting industry benchmarks and being a pioneer in transformation—Suimei's journey of digital transformation	Feng Chuanqin, Jin Erli, Xu Zongqi

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University of Shanghai for Science and Technology	Trillion giants are born to the sun —— Digital drives the strategic cost reform of the Contemporary Ampere Technology Co., Limited	Zhang Xu, Fan Bingzheng, Guo Zhenfang, Chen Huiyu
Taihu University of Wuxi	Research on the mode and path of digital technology boosting the breakthrough innovation of intelligent manufacturing enterprises——Taking Xiaomi as an example	Hu Pengfei, Chen Feier, Yang Liuyan, Wang Fei
Capital University Of Economics And Business	Problems and countermeasures in Longsheng warehouse storage management	Guo Jiayun
Shanghai Institute of Technology	Research on comprehensive evaluation of Enlight Media's financial quality—Based on the perspective of multi—dimensional balance of growth, profit and risk	Yuan Jia, Yang Min, Xia Qiqi, Yang Chenxi
University of Shanghai for Science and Technology	Research on working capital management based on value chain theory under the empowerment of digital intelligence——Taking Yonghui Superstores as an example	Jin Qiutong, Yan Xinran, Dong Nan, Dong Yuan
Guangdong University of Finance & Economics	How does Midea Group achieve digital transformation? —— From manufacturing to "intelligent manufacturing"	Zhou Yuchun, Yu Yuting, Shu Jinru, Xiao Zongwen
Taizhou University	Research on the Green Development of Biopharmaceutical Enterprises Based on Innovation Driven Mode——Taking Zhejiang Shengda Bio—Pharm Co., Ltd as an example	Chen Zixuan, Sun Yanyan, Yang Shiqi, Liu Yushan
Wuhan University Of Science And Technology	Research on the impact of blockchain technology research and development on company performance——Taking Genimous Technology Co., Ltd as an example	Liang Xiaoran, Liu Ye, Yan Chang
Shandong University of Finance and Economics	How technological innovation achieves the first share of clinical medicine on the Sci—tech innovation board	Zhang Hao, Zhang Yuhan, Xuanyuan Yunpeng, Wang Qinglu
Chongqing Technology And Business University	Analysis of the impact of digital transformation on enterprise performance——Taking S Water company as an example	Guo Xiaoqin, Zhang Yabo, Jiang Zhenqiong
University of Shanghai for Science and Technology	Sit and watch the ebb and flow of the tide, the ups and downs with you	Shao Qi
South China Normal University	Research on the path and performance of enterprise digital transformation —— Taking Overseas Chinese Town Holdings Company as an example	Peng Zhaohong, Tang Zihui, Pan Teng, Pan Xiaoyu
Shaoxing University	Application of blockchain technology and enterprise performance——A case study based on Shaoxing Kuaiji mountain Wine	Wang Shuling, Zheng Jiayi
Anhui University of Finance and Economics	Research on Huawei's financial transformation strategy under the background of economic globalization	Sun Hong, Xu Mengyao, Sun Menglu, Li Jie
Nanjing University Of Finance & Economics	Huitongda: A unicorn company that helps rural revitalization in the digital economy era	Song Ziyue, Shi Anqi, Wang Hongyan, Wang Luchen

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Henan University of Technology	Robo—Advisor—— Taking East money as an example	Dong Zhe, Tian Huimin, Yang Ying
Wuhan University Of Science And Technology	Exploration of the intelligent system empowering the financial management of oilfield enterprises——Taking Sinopec Northwest China Petroleum Bureau as an example	Tai Yawen, Du Xuan, Chen Jia, Shu Ran
Wuhan University Of Science And Technology	Application of digital inventory management in snack shops——Taking BESTORE as an example	Liu Bei, Wang Xuemei, Wan Hualing
University of Shanghai for Science and Technology	The reform and transformation of Midea Group in the era of digital economy	Zhang Linling, Wang Xinyi, Yang Chunying, Yin Yujie
University of Shanghai for Science and Technology	Research on the impact of R&D Expenses Plus Deduction on the R&D Efficiency of advanced manufacturing	Shi Tianjun, Cai Jingyan, Long Yingyu
University of Shanghai for Science and Technology	Digital empower SF Express cost management	Zhang Yihua, Tang Jiahui, Wang Yuxi, Han Xueqin
Wuhan University Of Science And Technology	Research on the business model of e—commerce platform from the perspective of value co—creation—— Taking the dual business model of Dewu APP as an example	Jia Mengmeng, Yan Yunchong, Song Mengyuan, Chen Zijing
Shanghai Maritime University	Midea digital transformation performance analysis	Zhang Jingyue, Ming Haiyang, Liu Xiaodan
Anhui University of Finance and Economics	Analysis of supply chain financing mode under the background of digital economy—— Taking Suning Finance as an example	Guo Yijia, Liu Yulong, Chen Yue, Wei Ting
Wuhan University Of Science And Technology	Research on cost control of transportation construction project based on the integration of "three databases"——Taking the Second Harbor Engineering Company as an example	Cao Jianhui, Zhou Hanyue, Yang Ting, Chen Bo
Wuhan University Of Science And Technology	Research on optimization path and effect of cost management of logistics enterprises in the era of digital intelligence——Taking SF Express as an example	Gao Yangshu, Gao Qianwen, Zhang Liangchun, Di Chenhui
Xi`an Peihua University	Financial sharing, wisdom empowerment——Take China State Construction and Dongfeng Motor as examples	Shu Rui, Cheng Jiabo, Wei Pan, Jiao Jingxiao
University of Shanghai for Science and Technology	Analysis of Bilibili's profit model in the context of big data	Liu Yahan, Ma Hanbing